

Our Long Term Vision

South Cambridgeshire will continue to be the best place to live, work and study in the country. Our district will demonstrate impressive and sustainable economic growth. Our residents will have a superb quality of life in an exceptionally beautiful, rural and green environment.



Corporate Plan 2014-2019

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We aim to	ENGAGEMENT Engage with residents, parishes and businesses to ensure we deliver first class services and value for money				PARTNERSHIPS Work with partners to create opportunities for employment, enterprise, education and world-leading innovation				WELLBEING Ensure that South Cambridgeshire continues to offer an outstanding quality of life for our residents			
Objectives	(1) Develop the property company pilot scheme into a full business plan to deliver affordable housing and generate income	(2) Improve efficiency and value for money within a viable financial strategy	(3) Make the district an even more attractive place to do business	(4) Work with tenants, parish councils and community groups to sustain successful, vibrant villages	(5) Build new council houses to provide new affordable homes to meet the needs of local communities	(6) Ensure best use of Council assets and benefit from opportunities to achieve efficiencies from partnership working	(7) Move to a commercial approach to service delivery	(8) Work with RECAP waste partners to reduce costs, carbon impact and waste sent to landfill	(9) Work with GPs and partners to link health services and to improve the health of our communities	(10) Ensure the impacts of welfare reform are managed smoothly and effectively	(11) Establish successful and sustainable New Communities with housing and employment at Northstowe and the major growth sites, served by an improved A14	(12) Increase the range and supply of temporary accommodation to help minimise the use of bed & breakfast accommodation for homeless households
Portfolio Holder(s)	Mark Howell (Housing)	Simon Edwards (Finance and Staffing) David Whiteman-Downes (Corporate and Customer Services)	Nick Wright (Planning and Economic Development) Mick Martin (Environmental Services)	Pippa Corney (Planning Policy and Localism) Ray Manning (Leader of the Council / Sustainability) Mark Howell (Housing)	Mark Howell (Housing)	Ray Manning (Leader of the Council – City Deal) David Whiteman-Downes (Corporate and Customer Services)	Simon Edwards (Finance and Staffing) David Whiteman-Downes (Corporate and Customer Services)	Mick Martin (Environmental Services)	Mick Martin (Environmental Services) Pippa Corney (Community Transport / Children and Young People)	Simon Edwards (Finance and Staffing)	Pippa Corney (Planning Policy and Localism) Tim Wotherspoon (Northstowe) Nick Wright (Economic Development)	Mark Howell (Housing)
Lead Director	Stephen Hills Affordable Homes	Alex Colyer Corporate Services	Jo Mills Planning and New Communities	Mike Hill Health and Environmental Services	Stephen Hills Affordable Homes	Alex Colyer Corporate Services	Alex Colyer Corporate Services	Mike Hill Health and Environmental Services	Mike Hill Health and Environmental Services	Alex Colyer Corporate Services	Jo Mills Planning and New Communities	Stephen Hills Affordable Homes

<p style="text-align: center;">What we will do to achieve these objectives</p>	<p>Property Company</p> <p>(1) Complete and evaluate pilot scheme (subject to agreement Nov 2013)</p> <p>Use lessons learnt to inform business plan for consultation and agreement</p>	<p>Efficiency and Value for Money</p> <p>(2) Implement recommendations from 2013-14 Business Improvement and Efficiency Programme (BIEP) projects</p> <p>Deliver 2014-15 BIEP, Organisational and Member Development strategies</p> <p>Publish an MTFS for 2015-2020</p> <p>Deliver ICT Strategy</p>	<p>Business Support</p> <p>(3) Deliver economic development objectives based around business-friendly working across the council's operations, attracting inward investment and employment growth.</p> <p>Implement a joined-up, corporate package of business-friendly services.</p> <p>Begin implementation of a joint "Business Support Hub" with Cambridgeshire County Council and partners</p> <p>Roll out a package of targeted support for the rural economy.</p>	<p>Successful vibrant villages</p> <p>(4) Continue to engage and empower local communities through the:</p> <ul style="list-style-type: none"> - Sustainable Parish Energy Partnership - Green Deal - Community Assets Register - Localism Action Plan <p>Work with tenants to improve estate inspections and promote the Tenants' Community Chest projects</p> <p>Continue roll-out of locality "patch" working and implementation of joint Police and SCDC Neighbourhood Panels across South Cambridgeshire.</p>	<p>New Council houses</p> <p>(5) Deliver actions from the New Build Strategy 2014-15</p> <p>Provide and refurbish Gypsy and Traveller sites</p>	<p>Use of Assets</p> <p>(6) Take forward City Deal proposal (subject to negotiations with government)</p> <p>Implement joint delivery vehicle (Transformation Fund) to oversee shared assets</p> <p>Review existing and explore new opportunities for shared services</p>	<p>Commercial approach</p> <p>(7) Develop a commercial framework to deliver and market core and value-added services.</p> <p>Review current commercial activities and skills.</p> <p>Invest in further developing commercial skills.</p>	<p>Waste partnership</p> <p>(8) Agree and begin implementation of RECAP integrated waste collection model.</p> <p>Continue development of joint operational waste arrangements with Cambridge City Council.</p> <p>Deliver agreed waste efficiencies and improvements.</p>	<p>Improving health</p> <p>(9) Continue to deliver Community Transport initiatives</p> <p>Begin implementation of Health & Well-being, Children, Young People & Families and Ageing Well Action Plans.</p> <p>Develop business case for joint commissioning and investment in integrating services to improve health and well-being.</p> <p>Work with partners to develop a "Lead Professional" approach to working with the families with the most complex needs.</p>	<p>Welfare Reform</p> <p>(10) Continuously monitor the impact of the government's welfare reform programme</p> <p>Plan for the possible requirement to amend the Local Council Tax Support Scheme for 2015/16</p>	<p>New Communities</p> <p>(11) Work with development partners to ensure delivery of Northstowe and A14 improvements.</p>	<p>Temporary Accommodation</p> <p>(12) Implement actions in Homelessness Strategy</p> <p>Complete Robson Court hostel refurbishment project</p>
<p style="text-align: center;">What success will look like</p>	<p>Property company delivering affordable homes and investment</p>	<p>BIEP delivers savings and service improvement</p> <p>Council agrees balanced MTFS in February 2015</p> <p>Increased staff engagement and satisfaction</p> <p>ICT Strategic Outcomes</p>	<p>Demonstrable examples and statistical evidence of business start-up and survival, local employment rates and business satisfaction with regulation and support workshops etc.</p> <p>Businesses report increased satisfaction with Council services.</p>	<p>SPEP and Green Deal deliver tangible outcomes for local communities</p> <p>Parish councils and local communities feel engaged with and report increased satisfaction with SCDC's localism approach.</p>	<p>Successful scheme completion</p>	<p>Financial savings and income generation from shared services and office space.</p> <p>City Deal generates local funding to secure improvements to transport infrastructure</p>	<p>Flexible financial framework in place</p>	<p>Agreed operational and financial efficiencies are delivered.</p> <p>Landfilled waste is minimised.</p> <p>Customer satisfaction is maintained.</p>	<p>Projects improve health and social inclusion amongst vulnerable groups</p>	<p>A viable fit-for-purpose LCTSS scheme for 2015/16</p> <p>Sustained performance on key indicators around Council Tax, NNDR and rent collection</p>	<p>First Northstowe residents</p> <p>Community facilities completed</p>	<p>SCDC has an increased range of temporary accommodation which eliminates the need for B&B use</p>
<p style="text-align: center;">KPI*</p>	<p><i>*Key Performance Indicators to be added following review of performance management arrangements</i></p>				<p><i>*Key Performance Indicators to be added following review of performance management arrangements</i></p>			<p><i>*Key Performance Indicators to be added following review of performance management arrangements</i></p>				

